

Joshua J. Wolff
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Summary

I'm a broadcaster and marketer, with experience in most radio broadcast-related applications, including traffic and clock management tools, audio production packages. I've been and on-air host and producer of several top-rated Morning Drive shows, and live remote broadcasts. I've also worked in traditional and web-based marketing and management. I've managed large groups of employees for mid-size and small businesses. I'm familiar with current web applications, languages, culture, and emerging technology. I've managed and marketed digital content.

Basic Skills

- Broadcasting
 - On-air, production, and content management, Scott System, Smartcaster
- Marketing; traditional and web
 - Knowledge of basic advertising and marketing Best Practices, employee management, online content management, social media and emerging technology
- Audio, Video, and Photo Editing
 - Adobe Audition, Avid, Final Cut, Photoshop
- Web
 - Versed in HTML, PHP, CSS, Adobe Creative Suite 3, MS Office and web office apps, Windows XP and Mac OS, production and application of web-based content

Current

- Broadcaster, mid-days Duhamel Broadcasting KDDX-FM

Previous

- Marketing Manager, Liberty Tax Service

Broadcasting

- Morning Drive, Mid-Days, Afternoon Drive, Duhamel Broadcasting KDDX-FM, (2006 - 2008, Present).
 - Traffic Management
 - Audio Production
 - Smartcaster, Scott System
- IT and hardware management.

Marketing

- Liberty Tax Service, (2009).
 - Marketing Manager, traditional and web.
 - 2009, intensive tax cycle strategy development and team management.
 - Recruited and managed staff of 30 team members.
 - Business to business, guerilla, street team, and costumed waver marketing.
 - Event organization including live-broadcast radio events, 'roadside parties,' and various 'appreciation week' events.
 - Clients include Blockbuster, Sprint, and DriveTime.

- Business visibility tactics including signage, balloons, and street-level promotion.
- Provided ITIN numbers and bilingual tax preparation services to Hispanic minority/majority communities.
- Duhamel Broadcasting / Duhamel Broadcasting KDDX-FM, (2006 - 2008, Present).
 - Site and content management
 - Podcast production and marketing
- Creepy Sleepy Media / Podshow, (2006 - 2007).
 - Lead audio producer
 - Social media promotion

Community Participation:

- Media advisor, Black Hills Pioneer newspaper, (2008).
- New media training for KBHU-FM and KBHU-TV at Black Hills State University, (2008).
- VP of Loss Prevention for Delta Upsilon Fraternity during tenure at University of North Dakota, (2005).

Education

- Black Hills State University, (2007).
 - Bachelor of Arts, mass communication
 - Transcript, course list, and internships are available upon request.
 - Music Director and Training Director for KBHU-FM, KBHU-TV, and BH Today newspaper at Black Hills State University, (2006 - 2007).

References:

- Professional, Character, and Academic references are available upon request.